

Wincor, Inc. becomes VDTA Associate Member

Wincor Inc. recently became an associate member of the VDTA. Wincor, Inc. is a company that specializes in tools and services for the central vacuum industry.

The company is focused on developing products that help customers maximize the performance and efficiency of their central vacuum systems. In addition, Wincor, Inc. also offers troubleshooting and maintenance solutions for central vacuum dealers throughout North America.

In 2006, Wincor Inc. released new TORNADOPOWER™ Central Vacuum Maintenance Cloths. This truly unique product represents a simple and effective way for central vac owners to clean, maintain, deodorize and test their vac systems. TORNADOPOWER's textured cloths are specially formulated to capture dirt and grime residue that exist in the hose and tubing of the central vacuum system.

Also, when pulled through the system, these cloths capture larger debris (such as pebbles and lint) and deliver them to the canister, eliminating potentially harmful blockages.

Finally, the lightly moistened cloths "wipe down" the inside walls of hoses and tubing, leaving the entire system smelling fresh and clean.

Wincor Inc. is dedicated to helping its dealers generate greater profits by providing products and services that will increase consumer traffic, drive more repeat purchases and lead to higher customer satisfaction ratings.

Wincor Inc. supports its dealers with advertising in targeted national publications, presence at major industry trade shows, dealer listings on the Wincor Inc. Web site, and a knowledgeable and courteous sales staff.

For more information regarding Wincor Inc. or TORNADOPOWER Central Vacuum Maintenance Cloths, or to inquire about becoming a dealer, contact Wincor Inc. by calling toll-free 1-800-956-5170, or contact them via e-mail at sales@wincorinc.com. You can visit their Web site at www.wincorinc.com. ❖

